



## Sleep. Breathe. Dream.

Sleep apnea therapy offers dental practices the unique opportunity to improve the overall health of patients, diversify services, and expand profit margins.

Meghna Dassani, DMD is passionate about helping patients with sleep disordered breathing get the treatment they need to live healthier, happier lives. She is an international speaker that strives to leave audiences with the knowledge and skills necessary to deliver sleep apnea treatments.



## **SAVING LIVES...ONE SNORE AT A TIME:**Sleep Apnea for the General Dentist

Participants will leave with the knowledge and skills necessary to incorporate sleep apnea services as an integral part of their practice.





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#### **UNDERDIAGNOSED AND OVERMEDICATED:**

Clearing the Air About Sleep Apnea in Kids

Gain the knowledge and motivation to treat children with sleep apnea and the skills to implement these services in a way that boosts practice profitability.





## **SAVING LIVES...ONE SNORE AT A TIME:**

## Sleep Apnea for the General Dentist

Dentists know sleep apnea therapy can vastly improve patients' quality of life; however, many dental practices find it difficult to incorporate these services in a way that is streamlined, impactful, and profitable.

Sleep apnea therapy offers dental practices the unique opportunity to improve the overall health of patients, diversify services, and expand profit margins. Additionally, these services can help reduce patient's risk for heart attacks, strokes, diabetes, and Alzheimer's disease.

Meghna Dassani, DMD, has streamlined the implementation of sleep apnea treatment in the dental practice and has helped hundreds of dentists and teams achieve this goal. This specialized course is designed to give your practice a leg up when integrating these services into your practice.

Learn best practices for evaluation and treatment of sleep disordered breathing. Gain tips, tools, and techniques for maximizing insurance billing, as well as internal and external marketing. Participants will leave with the knowledge and skills necessary to incorporate sleep apnea services as an integral part of their practice.

"I'm so happy to have trained with Meghna Dassani for Sleep Apnea. We have been doing a few OSA appliances for the past 2 months, but today we had 4 consults that wanted to move forward with it. Patients are eager to get their appliances. For anyone looking to help OSA patients accept treatment, be patient and persistent. It is totally worth it, and you are saving lives and marriages." —DR. LINTY JOHN VARGHESE







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## **LEARNING OBJECTIVES**

- Discover why dentists are ideally suited to provide oral appliance therapy
- Understand terminology associated with sleep apnea and sleep medicine
- Recognize the signs and symptoms of sleep apnea
- Learn how to identify and evaluate patients through examination and screening
- Specify the criteria for appliance selection and customization
- Pinpoint best practices for effective medical insurance billing Identify how to optimize results-driven marketing to promote sleep apnea services

SUGGESTED FORMATS: Full or Partial Day; Lecture, Workshop SUGGESTED AUDIENCE: Dentist and Team Members

## **UNDERDIAGNOSED AND OVERMEDICATED:**

## Clearing the Air About Sleep Apnea in Kids

## Pediatric sleep dentistry services have the ability to change the life of a child.

Children suffering from sleep disordered breathing face a myriad of associated health and behavioral concerns including snoring, headaches, mouth breathing, nightmares, bed-wetting, mood changes, and poor concentration. Parents are often unaware that their child is living with unidentified sleep apnea and of the long-term impact that this could have on their child's life. Offering pediatric sleep apnea services gives your team the opportunity to play a pivotal role in a child's development.

Meghna Dassani, DMD, is a renowned pediatric sleep disordered breathing expert who provides dental teams with the knowledge and skills to offer excellent sleep apnea treatment to kids of all ages. During this in-depth course, participants will discuss clinical evaluation, treatment modalities, and working with referring and medical providers. Learn tips, tools, and techniques for maximizing insurance billing. Gain the knowledge and motivation to treat children with sleep apnea and the skills to implement these services in a way that boosts practice profitability.

"If you are looking for a Dental Sleep course that won't break the bank, delivers on its promises, and provides support long after your tuition check has cleared the bank, look no further than Dr. Dassani's Sleep, Breathe, Dream. The course materials were laid out thoughtfully and without fluff. Each participant was given a USB drive filled with checklists and helpful documents. Systems were outlined in an easy to follow and implement way. I was really impressed. Meghna Dassani thank you for everything." —DR. C. HOFFPAUIR







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## LEARNING OBJECTIVES

- Understand the difference stages of sleep and why adequate sleep is important for healthy development
- Identify the underlying causes of sleep apnea
- Evaluate sleep apnea in children using clinical examinations, behavioral cues, and parental interview
- Specify the criteria for treatment with oral appliances, including selection and customization
- Discover a range of treatment options to expand the arches, train the tongue, establish nasal breathing, eliminate bad habits... and more!
- Pinpoint best practices for effective medical insurance billing
- Identify how to optimize results-driven marketing to promote sleep apnea services

SUGGESTED FORMATS: Full or Partial Day; Lecture, Workshop

> SUGGESTED AUDIENCE: Dentist and Team Members



# Meghna Dassani DMD

Meghna Dassani, DMD is passionate about helping patients with sleep disordered breathing get the treatment they need to live healthier, happier lives. Throughout her career, she has gained invaluable insight into what it takes to implement those services into the practice and currently shares her knowledge and experience in her role as a speaker. She is an international speaker that strives to leave audiences with the knowledge and skills necessary to deliver sleep apnea treatments.

Before attending the Goldman School of Dental Medicine at Boston University, Dr. Dassani operated a successful dental practice in Mumbai. For the past 13 years, she has been practicing in Houston, Texas where she continues to enhance her knowledge of obstructive sleep apnea and restoring dental implants.



#### **PRESENTATIONS**

Delivering WOW Summit, Jamaica International Dental Implant Association Nifty Thrifty CE Event Greater Houston Dental Society Houston AGD Dentist Study Club Baytown Study Club Share Study Club Sugarland Study Club

#### MEMBER ORGANIZATIONS

Academy of General Dentistry
American Academy of Dental Sleep Medicine
American Academy of Sleep Medicine
American Dental Association
Greater Houston Dental Society
Texas Dental Association



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